

## **Princeton Premier names Fritz Hoering an Honored Member in Business.**

*By Princeton Premier*

*Dated: Feb 26, 2008*

*Fritz Hoering, chief executive officer of CEO Advise Ltd., has been chosen for inclusion in the 2008-2009 Princeton Premier Registry.*

Fritz Hoering attended the University of Stuttgart where he earned a Master of Business Administration degree. He is currently the chief executive officer of CEO Advise Ltd., a company that provides interim managers and advises entrepreneurs, executives and organizations of all sizes on Interim management, business development and restructuring. Fritz's responsibilities at CEO Advise include consultancy, business development and expansion, staff management and activities coordination. He is an expert in the fields of business development, sales and marketing, strategic implementations and growth management and has managed projects for such multinational companies as AT&T and Siemens. Fritz has authored several publications on a multitude of topics such as information technology security, strategic sourcing and call center technologies. He has been a keynote speaker at major conferences including the Adobe Global Partners Conference and the Global PKI Forum and is board member of MediaCrypt, Aimport Ltd. and International PLC.

Fritz Hoering's personal endeavors are equally successful and impressive. He speaks three languages, is an accomplished chess player, has visited more than twenty countries and is a golf enthusiast with a handicap of twenty-four. He is well known for his contributions to the company and community and is a welcome member of the 2008-2009 Princeton Premier Registry.

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