

## **Brenner Business Development with German presence**

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Brenner Business Development (BBD) has formalized a strategic alliance with CEO advise GmbH out of Stuttgart, Germany. The objective of this partnership is to have bi-lateral representation in place for both companies and their clients on both sides of the Atlantic. BBD and CEO advise GmbH will support and advise clients in business development and international expansion in Germany and the US.

With the alliance in place, both companies will extend their service offering to new and existing client who are searching for entry into either the German or US marketplace respectively. "We are proud to provide easy access to our existing and prospective European customers who have an interest in the US market" said Fritz B. Hoering, Managing Partner of CEO advise GmbH. "Our valuable and affordable services are now available through BBD in the US and BBD's services here in Germany. Even US federal states can take advantage of our service offering to help settle German firms in their territory."

"We had common interests prior to signing the agreement today in Frankfurt" added Mark Lesselroth, Principal of BBD. "Having a permanent presence in Germany will allow us to better manage our US client needs that are looking to expand into Europe."

<http://www.brennerbd.com/brenner-business-development-with-german-presence/>