

Press release

CEO advise GmbH with enhanced US presence

Strategic alliance with Brenner Business Development

Aichtal/Syracuse - January 12, 2010 - CEO advise GmbH out of Stuttgart, Germany has formalized a strategic alliance with Brenner Business Development (BBD), Syracuse, New York. The objective of this partnership is to have bi-lateral representation in place for both companies and their clients on both sides of the Atlantic. CEO advise GmbH and BBD will support and advise clients in business development and international expansion in Germany and the US.

With the alliance in place, both companies will extend their service offering to new and existing clients who are searching for entry into either the German or US marketplace respectively. “We are proud to provide easy access to our existing and prospective European customers who have an interest in the US market” said Fritz B. Hoering, Managing Partner of CEO advise GmbH. “Our valuable and affordable services are now available through BBD in the US and BBD’s services here in Germany. Even US federal states can take advantage of our service offering to help settle German firms in their territory.”

“We had common interests prior to signing the agreement today in Frankfurt” added Mark Lesselroth, Principal of BBD. “Having a permanent presence in Germany will allow us to better manage our US client needs that are looking to expand into Europe.”

BBD extends the presence of CEO advise GmbH in the US market and is an addition to the existing agencies in the US, the American Chamber of Commerce (AmCham) and German American Chambers of Commerce (GACC / AHK USA).

About CEO advise GmbH

CEO advise GmbH, based out of Aichtal near Stuttgart, is an Executive Consulting and Interim Management firm specialized in business development. Their focus is on German speaking countries including Germany, Switzerland and Austria as well as on the Central and Eastern European markets.

About Brenner Business Development

Brenner Business Development, based out of Syracuse, NY, is an international business development and marketing consulting firm serving small to Fortune 500 companies in the United States and Europe. Its core focus is on facilitating relationships between two parties who can mutually benefit from one another.

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